

# 2013 State of the Treasury Profession Address

## Turning the Corner

January 29, 2013



**Treasury  
Strategies.**

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# Today's Agenda



✓ Move to Treasury 3.0®



✓ New Corporate/  
Financial Services  
Equilibrium



✓ Corporate Structural  
Change



✓ Building Your Treasury  
Team





# 2010: Regulation



**Massive**



**Intrusive**



**Global**





## 2011: Elephant in the Room





# 2012: Are We There Yet?





# 2013: Turning the Corner





## Agenda

- **Treasury 2.0 → 3.0<sup>®</sup>**
- New Corporate/Financial Services Equilibrium
- Changing Corporate Structures
- Building the New Treasury Team



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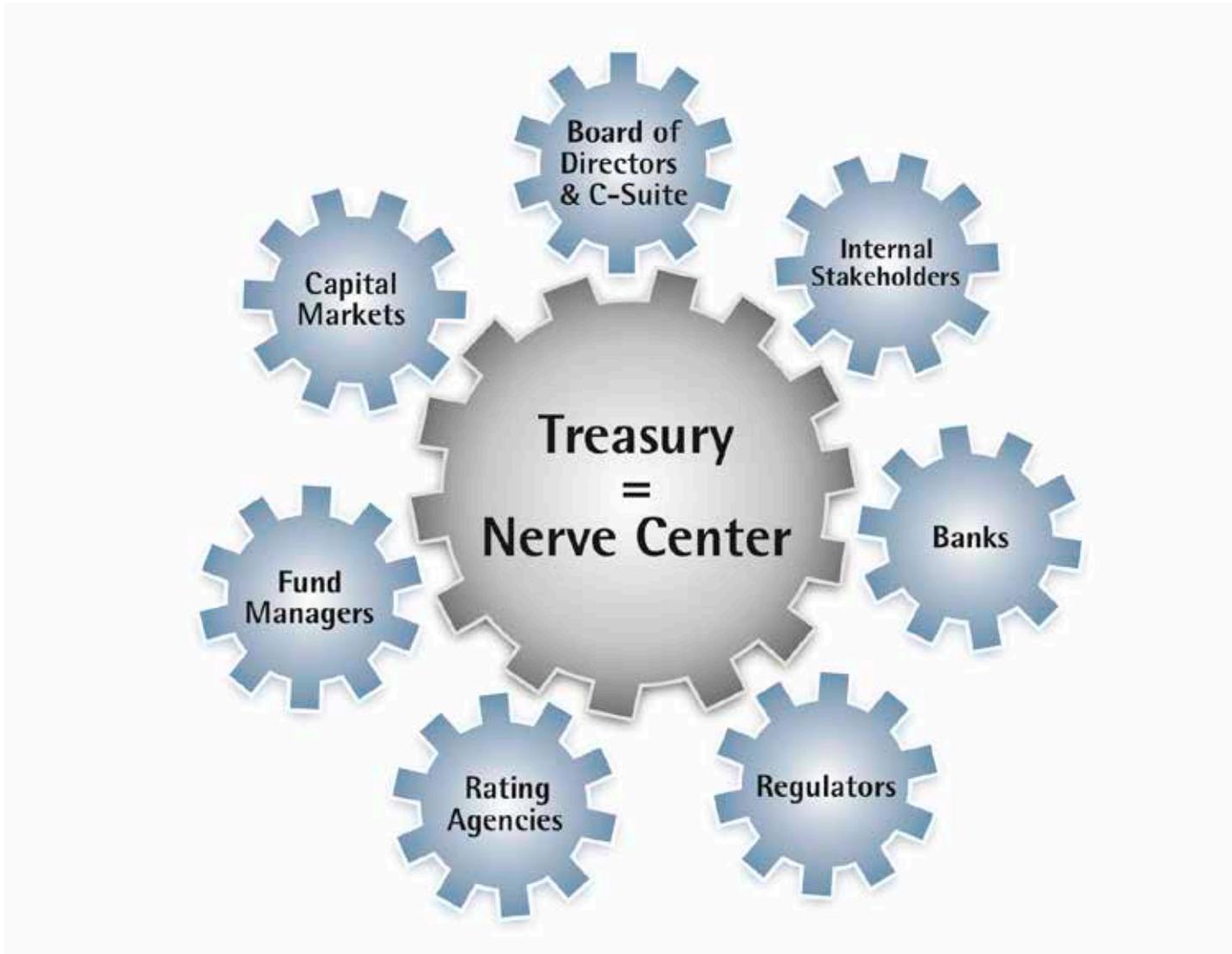


# Treasury 3.0<sup>®</sup> is a Journey

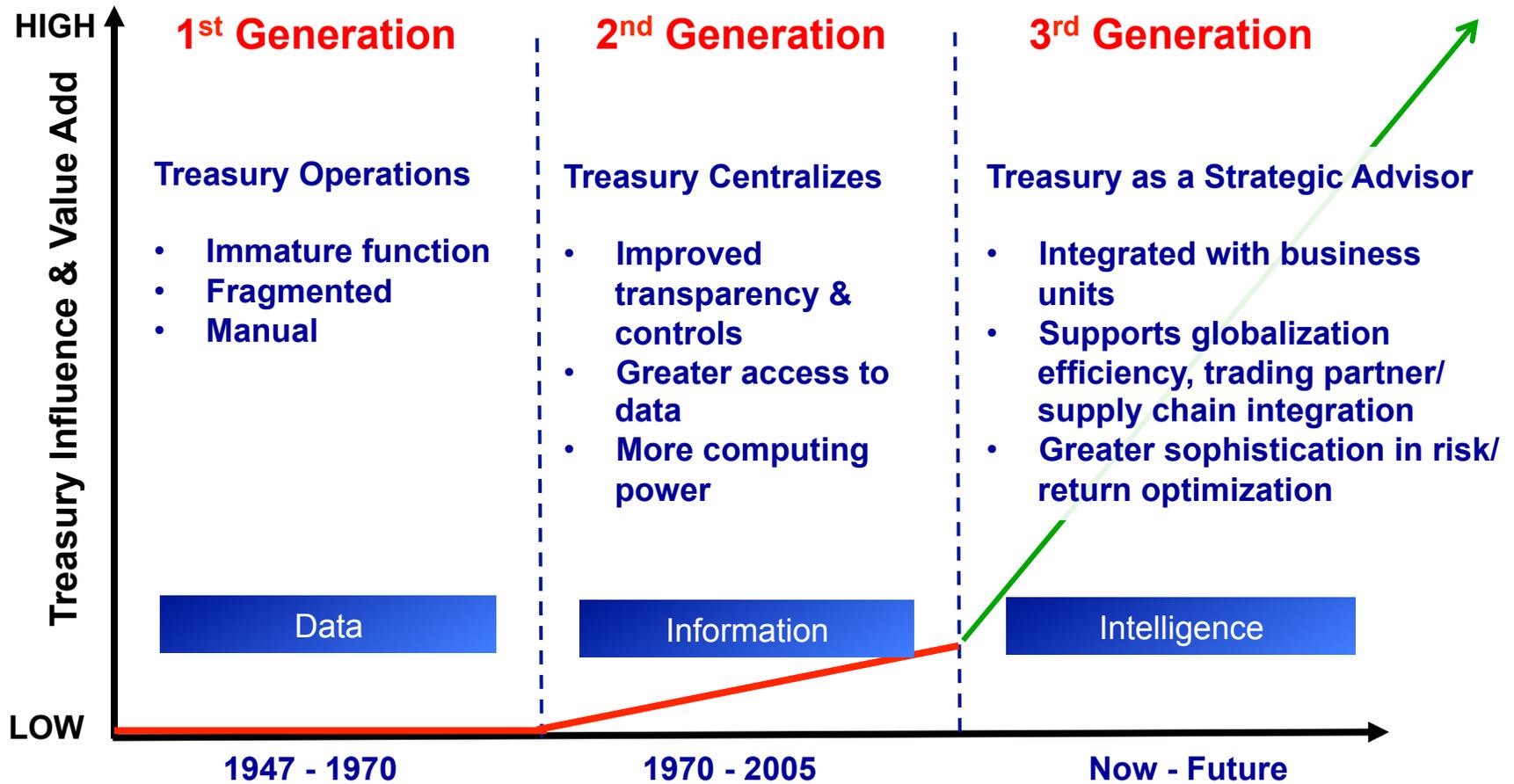




# Treasury 3.0<sup>®</sup> Environment



## Treasury 3.0<sup>®</sup> Corporate Timeline



Source: Treasury Strategies



- Treasury 2.0 → 3.0<sup>®</sup>

- **New Corporate/Financial Services Equilibrium**

- Changing Corporate Structures

- Building the New Treasury Team



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# New Corporate/Financial Services Equilibrium





# Financial Relationships





- Treasury 2.0 → 3.0<sup>®</sup>

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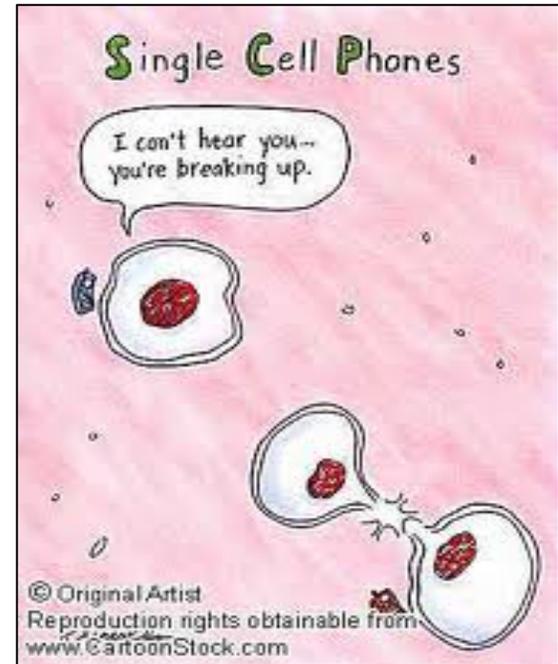


# Changing Corporate Structures





# What Will Treasury Look Like Tomorrow?





# Adapt





# Build a Roadmap





# Flexible & Scalable Architecture





# Pitfalls





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# Building The New Treasury Team





# Skill Set Complexity





# What Next?



✓ Move to Treasury 3.0<sup>®</sup>



✓ Find New Corporate/ Financial Services Equilibrium



✓ Prepare for Corporate Structural Change



✓ Build Your Treasury Team





## Give Us A Call



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## What We Do

### Corporations

We help you maximize worldwide treasury performance and navigate regulatory and payment system changes through a focus on best practices, technology, liquidity and controls.

### Treasury Technology

We provide guidance through every step of the technology process. Our expert approach will uncover opportunities to optimize the value of your treasury through fully integrated technology solutions.

### Financial Services

Our experience, analytic approach and benchmarks provide unique consulting solutions to help you strengthen and grow your business.

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